



UNDERGRADUATE COURSES

Applicants must be 17+ years old. HTMi will recognize all international high school pass certificates as entry to Year One. In addition, HTMi requires students to reach it's required English level by interview/HTMi test or have TOEFL 450 or IELTS 5 or equivalent HTMi English Placement Test Score. Applicants must be sincerely interested in a career in the international hotel and tourism industry.

YEAR ONE

Certificate in International Hotel and Tourism Operations

(Plus Certificate in Management Training)

Academic Study (20 weeks)

Work Placement/Internship (20-24weeks)

YEAR TWO

Diploma in International Hotel and Tourism Management

(Plus Diploma in Management Training)

Academic Study (20 weeks)

Work Placement / Internship (20-24 weeks)

YEAR THREE

Higher Diploma in International Hotel and Tourism Management (20 weeks)

(Plus Diploma in Management Training)

(for direct entries to Higher Diploma, HTMi may require a work placement of 20-24 weeks)

Bachelor, BSc (honours) Degree in International Hotel & Tourism Management (20 weeks)



For hospitality and tourism education, the University of Ulster is highly commended by the UK Government Quality Assurance Agency. It is recognised as among the top 3 for excellence in teaching and learning in hotel and tourism management education.

Bachelor of Arts Degree in Hotel and Events Management

(This is a special degree awarded in Switzerland for those students who successfully complete the Higher Diploma at HTMi and then successfully complete the BSc Degree).

CERTIFICATE IN INTERNATIONAL HOTEL AND TOURISM OPERATIONS

	Contact Hours
Tourism Studies	40
Hotel Studies	40
Hospitality Finance 1	20
Food and Beverage Kitchen and Restaurant (Practical)	60
Food and Beverage Kitchen and Restaurant (Theory)	40
Information Technology 1	80
Business English and Study Skills 1	40
German Language 1	80
Hospitality Enterprise Project 1	20
TOTAL	420

DIPLOMA IN INTERNATIONAL HOTEL AND TOURISM MANAGEMENT

Hotel & Resort Management	40
Hospitality Finance 2	20
Introduction to Marketing	40
Food and Beverage Management	40
Front Office Operations	20
Organisation Studies	40
Introduction to Human Resource Management	40
Bar Management	40
Information Technology 2	40
Business English and Study Skills 2	40
German Language 2	40
Hospitality Enterprise Project 2	20
TOTAL	420

HIGHER DIPLOMA IN INTERNATIONAL HOTEL AND TOURISM MANAGEMENT

Housekeeping Management Theory and Practical	60
Hospitality Finance 3	40
Customer Behaviour	40
Human Resource Management	40
Destination Marketing	40
Convention and Events Management	40
Front Office Management	40
Research Methods	40
Restaurant and Bar Management (practical supervision)	20
Business English and Study Skills 3	40
Hospitality Enterprise Project 3	20
TOTAL	420

BACHELOR, BSc (HONOURS) DEGREE IN INTERNATIONAL HOTEL AND TOURISM MANAGEMENT

Human Resource Management	60
International Tourism Management	60
The Business of Hotels	60
Marketing Management	60
Strategic Issues	60
Research Paper	60
TOTAL	360